**Homework Questions – Vladlen Suris:**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* The Music category has the largest chance of success with 77% of Music campaigns being successfully funded
* The Food category has the highest failure rate at 70% while the Journalism category doesn’t seem to be able to take off
* There are 12 sub-categories that had funding success 100% of the time:
  + classical music
  + documentary
  + electronic music
  + hardware
  + metal
  + nonfiction
  + pop
  + radio & podcasts
  + rock
  + shorts
  + tabletop games
  + television

1. **What are some limitations of this dataset?**

* There isn’t any indication as to the currency of the amounts listed under “Goal” & “Pledged” fields. We are assuming the amounts are in USD.
* It is difficult to weigh the categories equally when you have such a large gap between some of the categories such as the Journalism category only having 24 entries while Theater has almost 1.4K.
* From a non-investor POV not all of these categories are created equally such as Food and Theater being complete opposites

1. **What are some other possible tables and/or graphs that we could create?**

* Bar Chart – clustered or stacked
* Pie Chart with filtering for State – looks great in 3D
* Stacked Area – clustered column